

Sent to: Mr. Metzler, PD (5.6.62)
Mr. Mastroianni, Press (5.5.62)

THE CLEVELAND MUSEUM OF ART
CLEVELAND 6. OHIO
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Mr. ~~FOR RELEASE~~ Gus Utter, Sun Press (5.3.62)

Mr. Rudolf Arnheim, professor of psychology at Sarah Lawrence College, Bronxville, New York, will discuss FLOWERS AND ABSTRACTION - A JAPANESE ASPECT OF MODERN ART on Sunday, May 6, 3:30 p.m. at The Cleveland Museum of Art. Arnheim will illustrate with slides the curious relationships between flower arrangement and abstract sculpture presently to be found in Japan.

Arnheim stayed one year in Japan as a Fulbright Visiting Professor. He is a past President of The American Society for Aesthetics and is now a delegate to the American Council of Learned Societies. He has written many articles for journals of psychology and art and is the author of ART AND VISUAL PERCEPTION.

The lecture will be held in the Museum auditorium and is open free to the public.

from E. Maher, Educ. Dept.

R. 4.23.62

Lecture: Sunday, May 6, 1962, 3:30 p.m.

"Flowers and Abstractions: A Japanese Aspect of Modern Art"

Professor Rudolf Arnheim

Sarah Lawrence College

Bronxville, New York

Professor of Psychology

Past-President of the American Society for Aesthetics

Delegate ^{to} for the American Council of Learned Societies

Spent a year in Japan in 1960 as Fulbright Visiting Professor.

Author: Art and Visual Perception

Many articles in journals of psychology and art.

Content of lecture: Deals with the curious relations between flower arrangement and abstract sculpture in present-day Japan; illustrated with slides.